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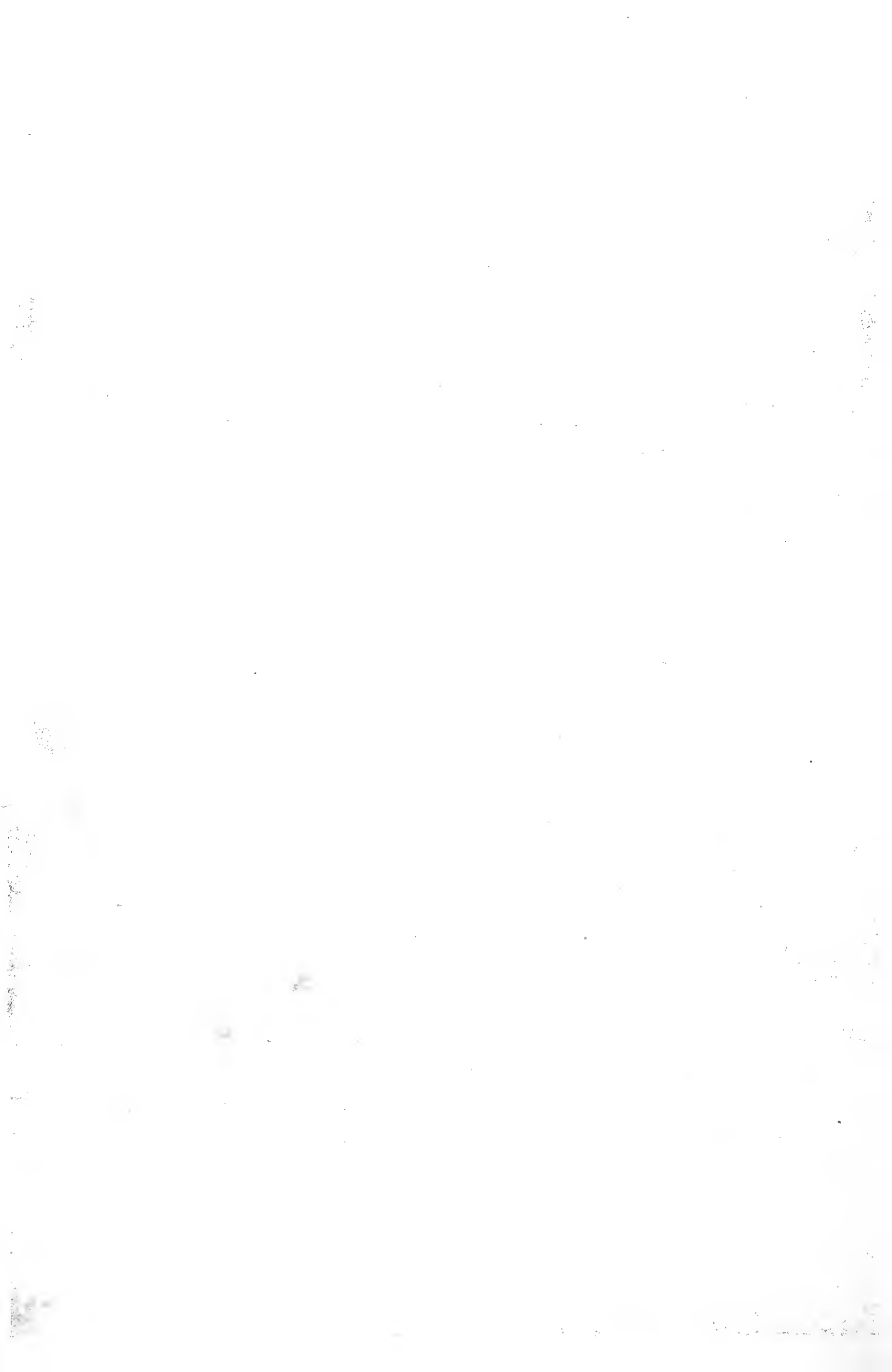


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# TODD'S CATALOGUE

## OF FRUIT-FUL STRAWBERRY PLANTS

W. S. TODD. GREENWOOD, DEL.





1933

## GREETING

### TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS.

Friends and Patrons:

Again, I am pleased to greet you with my annual strawberry plant catalogue, and herein you will find the dependable, standard varieties, and several of the newer ones that I consider worthy of a trial. I have always tried to make my catalogue dependable by giving you an honest description of the different varieties as they have done with me by telling you their bad, as well as their good points, and also, by sending you dependable, healthy plants, true to name.

I do not like to boast of our plants and I am not going to say they are better than anyone else can possibly grow, but I am willing to have you test them by any plants that you may buy elsewhere.

In reading the many catalogues you are sure to receive every year you will notice that several claim to be the largest grower and shipper of strawberry plants in the United States; somebody must be mistaken. I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows, and I am sure that we trim and pack them for shipment much better than many nurseries do. I have bought new varieties from different nurseries and found that many of them ship the plants with the old dead leaves and runners attached, and then threw in most of the soil in which the plants grew for good count. In many cases after we trimmed and threw out the plants not fit to set we did not have more than half of what we paid for. I expect some of you have had the same experience.

The plants that I am offering this year were all grown from large, healthy, selected plants; plants with the "Fruit-ful" qualities and are large, healthy, heavy-rooted plants, equal to the best that I have ever sent out and customers who have been dealing with me for many years know that this means equal to the best grown. We send out nothing but first-class plants, trim and pack them as they should be and I assure you that you cannot buy better plants, or plants that will produce more or better fruit, no matter where you buy or what you pay.

In sending me your orders for 1933 you will receive plants of the same high-grade, and the same liberal treatment as in seasons past.

I have a very good supply of plants for this season and as the cost of production has been less than for several years, I am offering you plants at a lower price than for several years past. I am only asking a fair price for good plants and service, and have always found my customers ready and willing to pay for this.

The plants that I am offering you were grown on land that has never been in strawberry plants before, were all grown under my supervision, are large and healthy, true to name and right in every respect and will please you in every way.

#### Strawberries as a Money Crop

While it is true that there are "off" years in growing strawberries, and that the large commercial growers who have to ship their berries a long distance have realized very little the past two years, growers who have berries every year

are the ones that make the money, and, as a rule from \$200 per acre and much higher is often realized. Some, where all conditions are favorable, with a large crop and a near-by market receive \$1000 per acre but this is the exception, and not the rule. Even with the low prices in many sections I do not know of any other crop that paid so well as strawberries, and many with nearby markets received handsome profits.

The best soil you have is the best for berries. The earliest varieties do best on light soil and later varieties on heavier. Land that has been in truck crops, or land that has been in soy beans or cow peas the previous year is excellent for berries. Early setting is very important. Plants should be set just as early in the spring as you can get the land in good condition, as they are always sure to live and grow better than plants set very late in the season, or, I may say, if you set them very late you are setting them "out of season". Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late". With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful in raising a good crop of berries, and, as a rule receive a good profit from the investment.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD

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W. S. TODD,

Dodge Co., Wis., April 30th, 1932.

Dear Sir:—Plants received in nice condition and were splendid plants. If they fail to grow it will not be your fault. Thanking you for your promptness and nice plants, I remain,

Truly yours, H. G. SHAWN.

W. S. TODD,

Barry Co., Mo., April 22nd, 1932.

Dear Sir:—Received the Aroma and Premier plants. They were the best plants I ever received and you will receive my orders when I need more plants.

Yours truly, A. T. MEYER.

W. S. TODD,

Jasper Co., Mo., April 18th, 1932.

Dear Sir:—The Mastodon and Howard plants received in excellent shape a few days ago and they are now starting to grow. I do not think I will lose a single plant out of the 300. Thanking you for your promptness, I am

Yours truly, PHILIP G. RODNEY.

W. S. TODD,

Camden Co., N. J., April 10th, 1932.

Dear Sir:—Received the Blakemore and Ridgely plants a few days ago. I never saw a nicer lot of plants or plants packed in better shape and I am glad I sent you my order.

C. L. HERTZLER.

W. S. TODD,

Otsego Co., N. Y., April 22nd, 1932.

Dear Sir:—Enclosed find three dollars for which please send me 300 plants of your own selection suitable for my garden. A friend of mine advised me to send to you and leave the selection to you.

Very truly yours, MRS. R. S. DUANE.

W. S. TODD,

Pine Co., Minn., May 8th, 1932.

Dear Sir:—The plants reached me in splendid condition, I want to thank you for sending me such nice, large well-rooted plants.

Yours truly, H. G. SCHAFF.

# STRAWBERRY PLANTS

**RIDGELY.** (Per.) In the spring of 1927 I received a letter from a large strawberry grower of Ridgely, Md., saying, "He and a few other berry growers in that section were growing a seedling berry that he considered the finest of its season that he had ever grown. He said it was so good that he was going to send me some of the plants, and wanted me to introduce it to the public. The result was that he sent me 4000 plants. At fruiting time I went to see it and I also considered it an extra fine variety. He asked me to name this variety and as Ridgely was noted for its fine berries grown in that section I named, and introduced this berry as Ridgely in 1928. Since then I have seen a variety



called Jupiter, tested by the Ridgely, and if there is any difference in the two I was not able to discover it. Others who have the variety called Jupiter, and have tested it by the Ridgely have told me they can see no difference and it seems to be the same variety that I introduced in 1928.

In introducing this variety in 1928, I said, "I do not claim it is the best berry ever introduced, but I do claim it is one of the best, and that I do not believe it is surpassed by any of the most popular varieties of today as a money maker for the grower". The saying is "time will tell" and this is proving true with the Ridgely strawberry. In almost every section where it has been tried

it has proved to be one of the most popular for either the home garden or the commercial grower. Many who first tested it are now sending regularly for Ridgely plants which is proof enough of its popularity. This is one of the largest berry sections in the United States and fruit brokers from different sections gather here to buy the fruit. During the last two seasons the buyers have not only paid more for Ridgely berries than any other variety ripening with it, but they advised growers to plant largely of it, saying, "It was the finest berry in every way they had ever handled, having the large size, color, quality and firmness that is necessary for the commercial berry."

It is a seedling of unknown parentage but looks so much like the Gandy in every respect that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, coarse, bluff foliage and heavy rooted. It is one of the most productive varieties and the fruit is large, with a large green calyx, very firm, the color is a rich glossy red, and last but not least, it is unexcelled in flavor. In fact, I think it is the best flavored of any strawberry I have ever eaten. I have never seen any variety where the fruit is of more even size and shape, and I have never seen any variety look prettier when packed for shipment. It will keep for several days after being picked and does not lose its color or flavor. In ripening it is only a few days later than Premier. While the fruit looks much like the Gandy it is a prettier berry and firmer. Wherever sold the fruit always brings the highest market prices, and it is a money maker for the grower. Under normal conditions the Ridgely is a great plant maker. Do not allow the plants to become too thick in the beds, plant them in any soil that is not too sandy, give them good cultivation and you will be surprised at the large quantity of large, handsome berries the plants will yield: you will be convinced that it is one of the best varieties ever introduced.

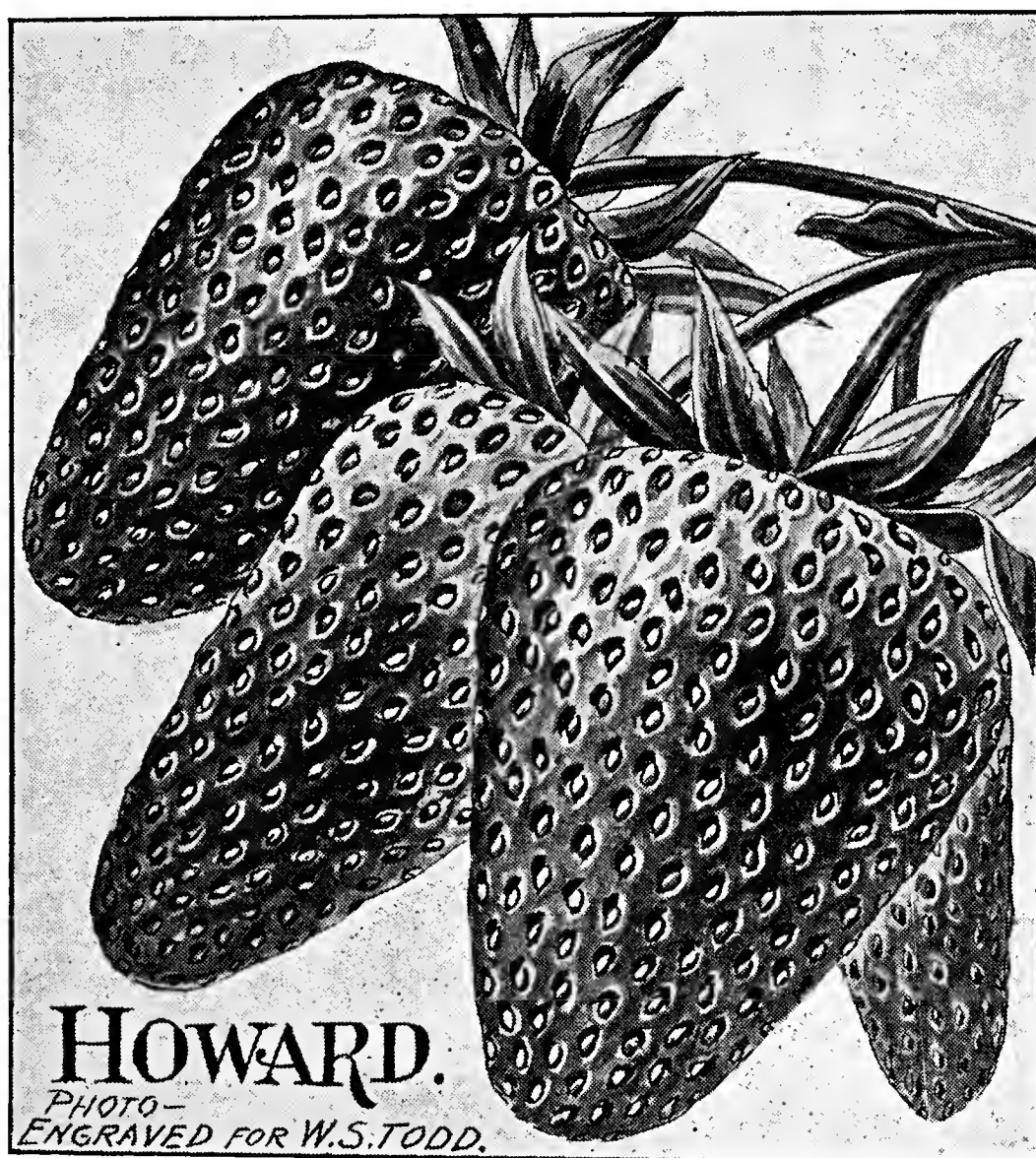
For this season I have a nice supply of the plants and can supply you with the genuine Ridgely at a very reasonable price.

**BLAKEMORE.** (Per.) This variety has been on trial in this state for four years and has made a splendid showing each year. I have fruited it twice and am much pleased with it. Last season from one fifth of an acre we picked 1500 quarts of fine berries that sold for a better price than any other early variety. These plants were in low black soil, and the beds were twice as thick as they should have been for best results, yet they were loaded with berries that were fully as large as Howard. The berries have a fine flavor, are firm and splendid keepers. I have many good reports of it and think it should be tried by berry growers that want an early variety.

This variety was sent out by the U. S. Department of Agriculture and the following is from a pamphlet sent out by the Department. The Blakemore originated from a cross of Missionary and Howard 17 in 1923. It is suggested for growing in the eastern North Carolina section northward to New Jersey and is suggested for a thorough trial in all regions where either the Klondike or Missionary variety is grown and in the southern part of regions where Howard 17 is grown. The berries are bluntly conic, not long like the berries of the Missionary in North Carolina. There are fewer white-tipped such as are common in the Missionary under some conditions. The berries are a bright, light red, which does not change on holding as do the Missionary and Klondike colors. Because of this its color is much more attractive in the market than either of Missionary and Klondike especially after the berries have been held



for several days. The berries are much firmer, and the skin is not as easily broken as is that of the Missionary, Klondike and Howard 17, and the Blakemore berries do not shrivel as much on standing as do the Missionary and Klondike berries. Because of its firm flesh and relatively tough skin the Blakemore has proven considerably superior as a market variety. Under conditions so far tested the berries are larger than those of the Missionary, the Klondike, and the Howard 17 although under some conditions they probably will not average as large as the latter variety. The Blakemore variety produces runners and runner-plants in abundance. For this reason the plant beds may readily become too dense unless methods are adopted to control this. If set early in the spring plants may be placed 3 or 4 feet apart in the row with confidence that under ordinary conditions the beds will be filled in. This variety responds to fertilizer and yields well on fertile soil.



**HOWARD 17.** (Per.) This is extensively grown in all sections and for several years has made berry growers more money than any other variety. Ripening early it comes nearest to being an "all season" variety of any variety ever grown. I have seen berry growers picking large handsome Howard when Gandy were ripening at their best. There is no difference in the fruit of this and Premier but I have reports from customers who say the Howard plants are better growers and more productive while others say there is no difference. I have kept the two strains of plants separate so that customers may order under which name they prefer. Anyway, the Howard is an extra fine early variety ripening through a long season and no one will make a mistake in planting it.

When customers all over the country, year after year report that it is the best berry they have ever grown it must be the king of strawberries. The plants are vigorous, with perfect foliage, enormously productive of large firm berries that are both beautiful and delicious. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. Many growers are planting nothing but Howard because it is making them more money than any other variety.

**EMPIRE STATE.** (Per.) A new variety introduced by R. M. Kellogg Co., last year and I secured my plants from them. The introducer says:—"Originated in New York State. Fruited here two seasons. Produces the most perfect and most magnificent berries we have ever seen. It is a real knock-out. Hardy, easily grown, easily picked, delicious and easily sold."

I have not fruited it but judging by the excellent plant growth and the fine fruit produced on a few of the young plants that I left to bear I consider it one of the best new varieties that I tested.

**RED HEART.** (Per.) Introduced by the U. S. Department of Agriculture and recommended by the Department as a canning berry for the Northwest and for trial as a high quality dessert berry or canning berry on the heavier and richer soils of the middle and northern states. A vigorous, healthy grower, moderately productive. Berries large, high quality, rich red clear through.

I have not fruited it but my plants have made a nice growth and if you care to try it I can supply the plants.

W. S. TODD,

Delaware Co., Ind., April 20th, 1932.

Dear Sir:—I received my plants a few days ago and I do not see how it is possible to grow better plants as they are the best I ever received. Thanking you, I am,

Sincerely yours, JOHN R. PRICE.

W. S. TODD,

Sangamon Co., Ill., April 16th, 1932.

Dear Sir:—Please send me 1000 plants each of Premier, Gibson. Plants received from you last year were extra nice.

Yours truly, WALTER HINSHAW.

W. S. TODD,

Perry Co., Ohio, April 10th, 1932.

Dear Sir:—Two years ago I bought some Ridgely and Chesapeake plants from you and last year we had a splendid lot of berries from them. I enclose order for more of those two varieties as they are good enough for me.

Yours truly, JOHN FIELDS.

W. S. TODD,

Mercer Co., Ill., April 4th, 1932.

Dear Sir:—Enclosed you will find my order for Premier plants. I have had your plants before and liked them very much.

Respectfully yours, MILTON SMITH.

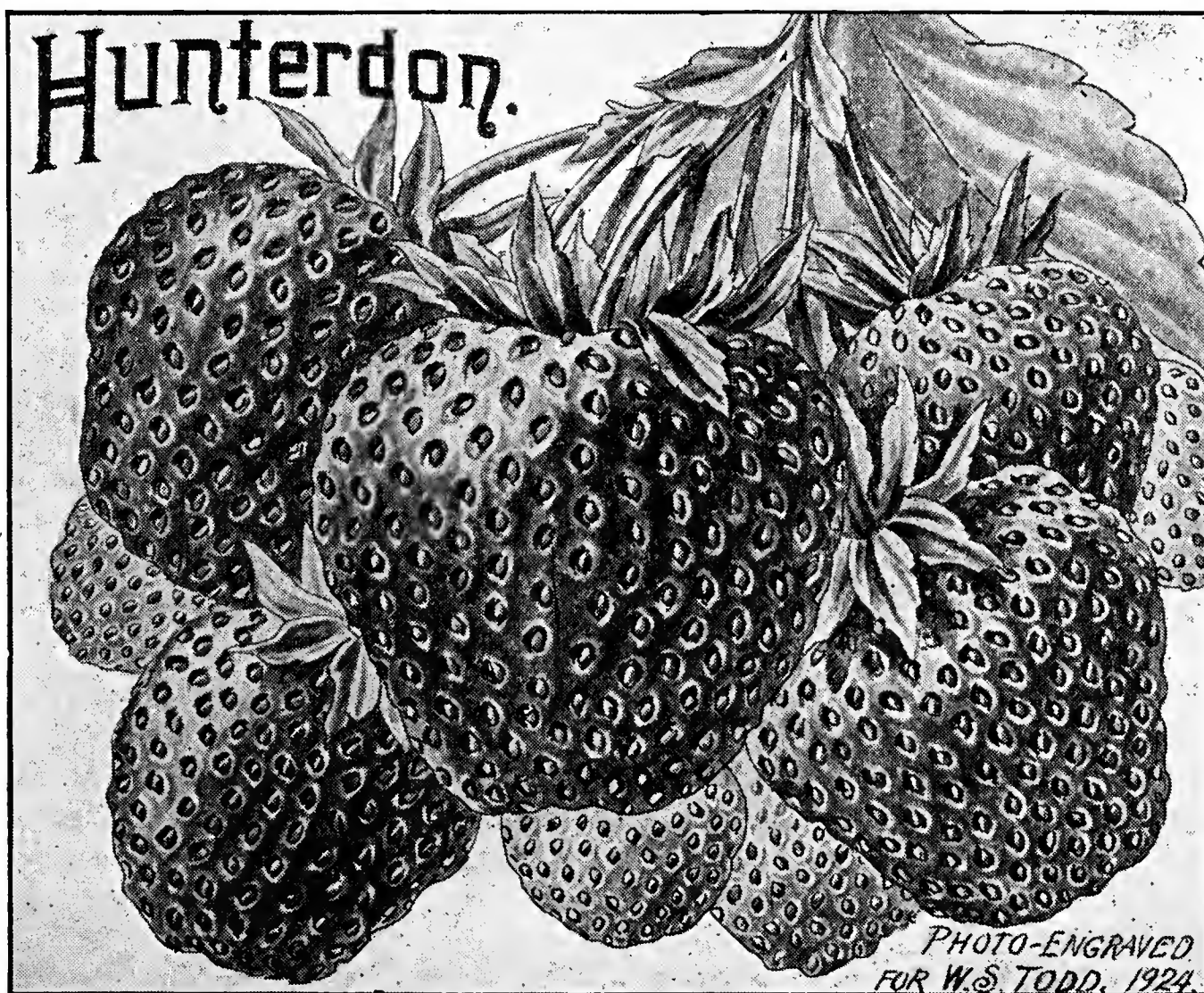
W. S. TODD,

Fayette Co., Pa., March 27th, 1932

Dear Sir:—Enclosed is my order for plants. The Chesapeake and Howard I got from you last year were splendid plants and made a splendid growth.

Very truly yours, JOHN KEARN.

**HUNTERDON.** (Imp.) A variety that I have fruited several times and in productiveness, size, firmness and quality it ranks with the very best of the late mid-season to late varieties. With a large green cap the berries have a very showy appearance and always sell well. It makes enough plants for a good



fruiting bed and they are of the largest size, tall, healthy and very deep-rooted. It is a seedling of Nick Ohmer and President and has produced 8,000 to 12,000 quarts per acre. My supply of Hunterdon plants is limited so place your order early.

**PAUL JONES.** (Imp.) This is one of the best pistillate varieties, does well on any soil and is largely planted in many sections. The fruit is medium to large, of uniform size and shape and holds its size to the very last picking, is firm and of good quality. I do not believe there is any variety that will produce more quarts per acre that will average larger in size than this.

**FRUITLAND.** (Per.) A new early variety from Fruitland, Maryland, and very popular in that section. Fruited here last season and the fruit was large, firm, bright red and the flavor was very good. The plants are good growers, large with dark-green foliage and not subject to any disease. Those who have been growing it claim it will yield as well as Premier. It ripens early and runs into midseason and is well worth a trial by commercial growers.

**RED GOLD.** (Per.) Introduced by the Gardner Nursery Company of Iowa. It is highly recommended by the introducers and others who have fruited it in the West. With me the plants made a very good growth and it looked quite promising until fruiting time when the plants failed to mature the crop of fruit on them. I do not recommend it for this section but if you care to try it I have a very nice lot of the plants.

**KELLOGG'S BEAUTY.** (Per.) Described by R. M. Kellogg Co., the introducers, as the most beautiful and best keeping late strawberry on record. The berries are so large and beautiful they fairly sparkle. One of the tallest plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer. As grown here it makes enough large, tall plants with coarse foliage for a good fruiting bed. It is quite productive of very large fruit of good quality and is firm enough for a commercial variety.

**WIL-SON.** (Per.) From Michigan and highly praised by the introducer. Said to be a cross of the Wm. Belt and Gibson and to surpass its parents in every way. The fruit is large, bright red, firm and of excellent quality. Ripens a week later than Gibson and continues through a long season.

I have not fruited it but the plants have made an excellent growth and it is a variety that looks quite promising.

**SAMPLE.** (Imp.) Another old variety that does not seem to lose in popularity. It is largely planted by commercial growers in many sections and is one of the best mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy-rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark-red, colors all over at once and is firm.

**GIBSON.** (Per). One of the best growers of large healthy plants and is a favorite with large commercial growers in many sections. The fruit is of large size, dark-red and the plants are loaded, you will hardly understand how plants can produce such quantities of fruit. The fruit is of good quality and firm enough for a good shipper. The fruit-stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers that plant Gibson expecting a large crop of fruit will not be disappointed for it is one of the most reliable.

**PREMIER.** (Per.) Every strawberry grower has heard of the Premier for it is largely planted in almost all sections and by almost every strawberry grower. It is one of the best and most popular varieties ever introduced and claimed by many to be without an equal for any purpose. It is a success in almost all sections. The plants are good growers, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit is large and of delicious flavor, firm, a good keeper, ships well and sells for good prices. Many claim it is the most profitable variety they have ever grown. If you want a good early variety that is not easily killed by frost and one that bears large berries through a long season you will make no mistake in planting Premier. I have a large supply of large, healthy, heavy-rooted Premier plants and can fill your order for any quantity.



**BELLMAR.** (Per.) This variety is a scientific cross of the Premier and Missionary made in 1922 by the United States Department of Agriculture. A circular sent out by the Department states, "Because of superior characteristics Bellmar is recommended for trial in Maryland, Delaware and New Jersey and should be tested in comparison with the Premier wherever it is adapted for the general market."

With me the Bellmar is one of the best plant makers with perfectly healthy foliage, and for best results the plants should be set a good distance apart in the rows or kept thinned. Bellmar is one of the most productive early varieties and the fruit averages large in size: the color is bright red and the quality is excellent. It is firm enough for a good commercial variety. I have several good reports of Bellmar from different sections of the country and I believe all strawberry growers should give it a trial.

**ABERDEEN.** (Per.) Originated at the New Jersey Experiment Station several years ago. It makes a splendid growth of large healthy plants. It is one of the most productive ripening in early mid-season, and the fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive with firm flesh and very good flavor. There is quite a demand for Aberdeen plants from the large commercial growers in New York, Pennsylvania and New Jersey where it seems to be at its best.

**JOE JOHNSON.** (Per.) This variety, also known as Big Joe is one of the most popular on any market and always sells well. The plants are large and good growers. The blossoms are perfect and it produces a large amount of very beautiful, dark glossy red berries of moderate firmness and excellent quality. This variety is always in demand and for a near-by-market is a money maker. Mid-season to late.

**WM. BELT.** (Per.) This is a berry of the largest size and finest quality. It is a popular fancy variety that always sells for fancy prices. It is quite productive: fruit roundish conical and the color is a beautiful bright glossy red. It rusts in some sections but is a favorite where it succeeds and is largely planted in many sections. It is one of the best for the home garden where quality is appreciated.

W. S. TODD,

Suffolk Co., N. Y., April 3rd, 1932.

Dear Sir:—Please send me 1000 of your Premier plants. I saw some of the plants a neighbor got from you and they were wonderful.

Respectfully yours,

M. R. CAIN.

W. S. TODD,

Wyandotte Co., Kan., April 19th, 1932.

Dear Sir:—I am writing to tell you that I am much pleased with the plants received from you. They were well-packed and very nice in every way.

Your friend,

PETER CERNECH.

W. S. TODD,

Morgan Co., Ohio, April 4th, 1932.

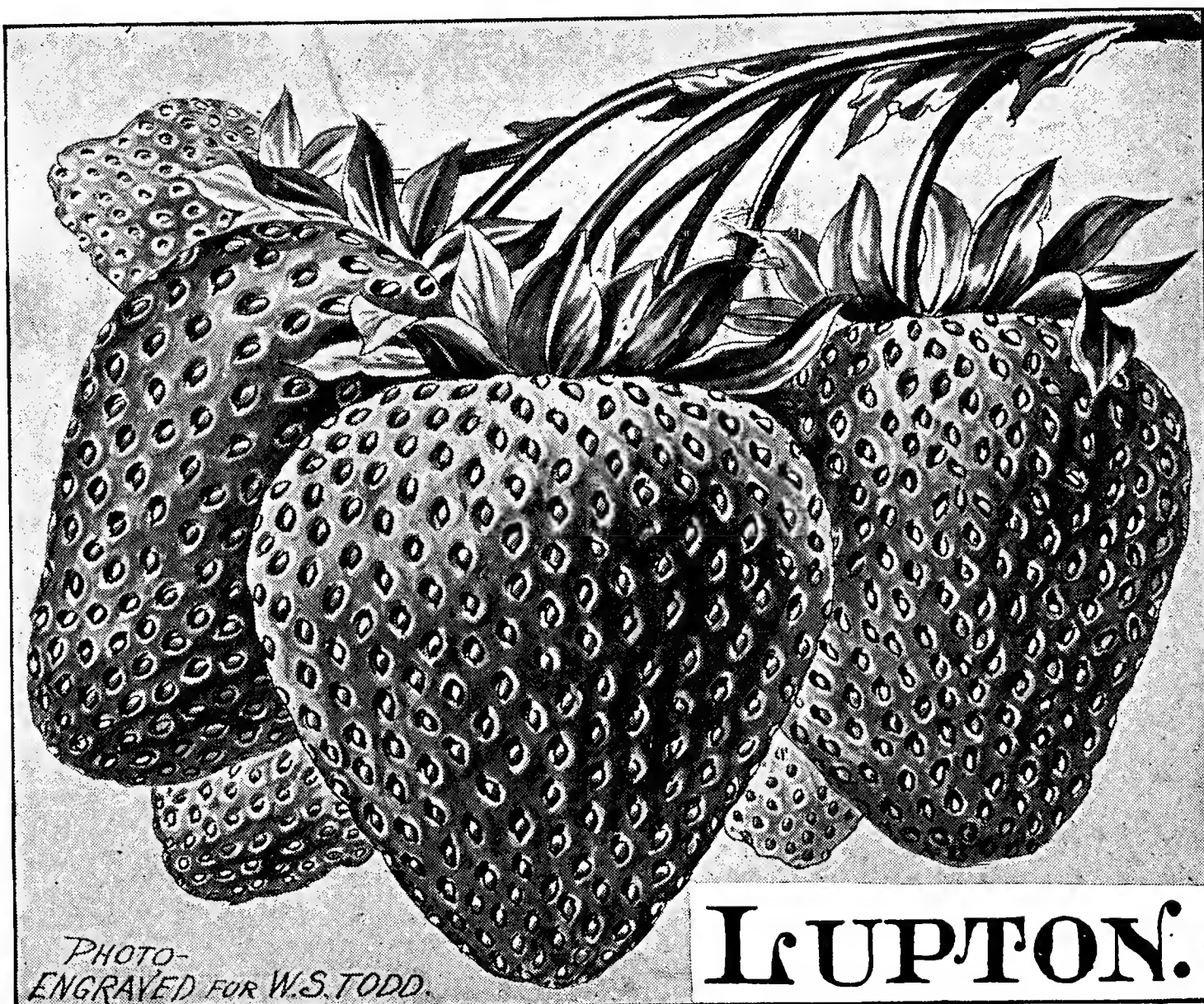
Dear Sir:—I received the Ridgely plants and I must say they were well packed and the best bunch of plants I have received.

I received another lot of plants that I paid \$7.00 per thousand for and they came with black roots and old mother plants. Such plants are not very encouraging to me.

Very truly yours,

R. W. CORY:

**LUPTON.** (Per.) This is a strictly fancy variety and while the quality is not the best the berries are so large and of such handsome appearance they always sell for a fancy price. The fruit is bright red and firm enough for a good commercial variety. Unlike most late varieties that require a stiff or black soil for best results many customers say it does fully as well on lighter soils. It



ripens a few days earlier than Gandy of which it is a seedling, lasts fully as long and will produce twice as many quarts per acre as that well-known variety. It is one of the best money makers for the grower and is certainly becoming more popular each season. You can depend on this to make plenty of plants for a good fruiting bed and to produce a crop of good fruit.

**WASHINGTON.** (Per.) A seedling that originated in the state of Washington and after ten years of testing was introduced three years ago. Said to ripen very late, a very heavy yielder of enormous sized berries of the sweetest flavor. The color is a deep red, very firm and one of the best keepers after being picked.

I purchased my plants of the introducer three years ago and each season it has made an excellent growth of plants. Each season the plants have bloomed profusely and set a large quantity of fruit but it fails to mature and it is almost impossible to find a single berry of marketable size. Others in this section have had the same results as myself, and while I have plenty of the plants I do not recommend it for growers in the east, but if you wish to try it I have the plants and will fill your order.

**GANDY.** (Per.) Well-known everywhere as a fancy late berry. For best results must be set in black, swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blossoms are lacking in pollen and by planting another late variety with perfect blossoms with it you will get much better fruit and a larger yield.

**CHESAPEAKE.** (Per.) If you have a soil that is adapted to the Chesapeake it is without a doubt one of the most profitable of its season ever introduced. Its only fault is that it is sometimes difficult to get good plant beds on some soils. However, the fruit is so large that it doesn't require a great number of plants to produce an enormous quantity of fruit as all of the fruit the plants set grows to the largest size. Chesapeake plants are perfectly healthy, large and deep-rooted. They bloom very late and are seldom injured by late frosts. The fruit is of the largest size, handsome in appearance, of the finest quality, firm enough to ship to the most distant markets and always sells for the highest market prices.

**KELLOGG'S BIG LATE.** (Imp.) In many sections this is one of the best late pistillate varieties. It is a splendid grower in any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. It ranks with the most productive, the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries, with a bright glossy red surface, and large green cap make Big Late sell for fancy prices. It is a dependable variety in either a wet or dry season and we have many good reports of it from different sections.

**AROMA** (Per.) One of the best late midseason to late varieties grown and in some sections where a specialty is made of late fancy berries Aroma is the only variety grown. One of the most productive of large, dark-red berries of good quality; firm and good shippers; sells for fancy prices and is a money maker. It is one of the best to plant with late pistillate varieties.

W. S. TODD, Jefferson Co., Ohio, Jan. 10th, 1932.

Dear Sir:—Please mail me your catalog. Two years ago I bought Mastodon plants from you and they were very nice and did well and I want more of them this year.

Yours truly, I. A. MOREHEAD.

W. S. TODD, Greene Co., Mo., April 6th, 1932.

Dear Sir:—I enclose my order for Ridgely strawberry plants. I have fruited this variety and it is certainly extra fine and I can recommend it to anyone.

Yours truly, MYRTLE WHITE.

W. S. TODD, Buchanan Co., Mo., May 21st, 1932.

Dear Sir:—Early in April I received 500 Blakemore strawberry plants that I ordered. I believe you will be interested to know that today every one of those plants are living and looking fine.

Yours truly, G. S. DAUGHTERS.

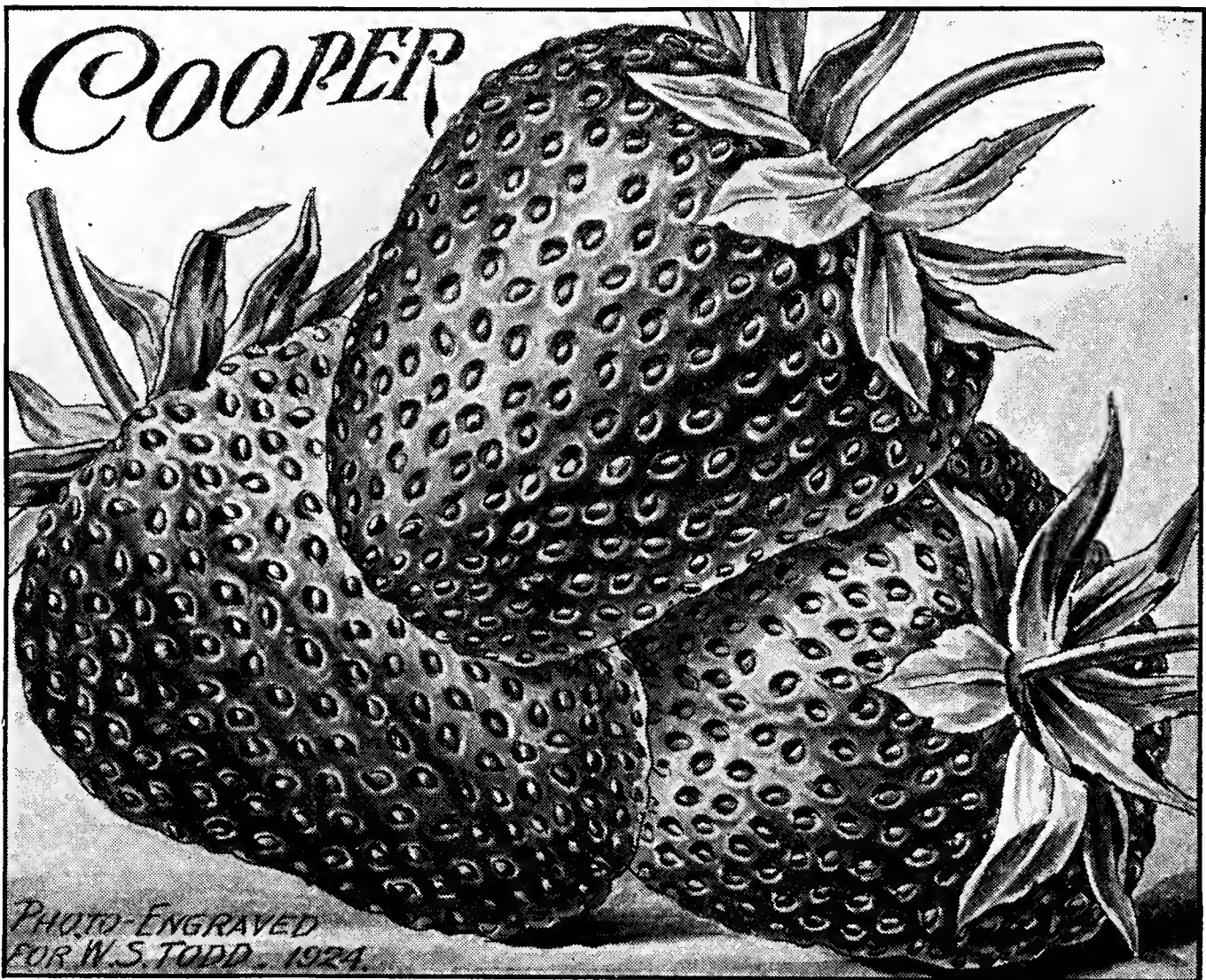
W. S. TODD, Berks Co., Pa., April 11th, 1932.

Dear Sir:—We are well-pleased with your plants and I am enclosing my order for Premier and Howard.

Yours truly, W. A. ARNOLD.



**COOPER.** (Per.) I have many reports of this, some praising and some condemning it. With me it has always produced a fine crop of fruit, ripening with the earliest, the fruit is extra large, of fine quality and it bears through a long season. It makes only a moderate number of plants which are of the largest size. The fruit-stalks are large and strong, the fruit is very large to the



very last picking, bright red in color and of extra good quality. While the fruit is so large that it is not firm enough for distant shipment it is firm enough for a near-by-market and sells for high prices. For the large commercial grower I do not consider it so profitable as Howard.

**SENATOR DUNLAP.** (Per.) This is largely planted and for many years has been a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, of good quality and a good shipper. While it is still largely grown in many sections I find many are discarding it for Howard or Premier.

**DR. BURRILL.** (Per.) A great plant maker that will make a good growth where any other plant will grow. It is extensively grown in many sections and is dependable and productive. The fruit is of medium size and good quality. It is so much like the Senator Dunlap that I can see no difference in the two.



## EVERBEARING VARIETIES

I have tested many of the everbearing varieties and am offering the two best that I have found up to this time. Many of the varieties that I have tested are very poor growers and produce very little fruit and for those reasons I have discarded them. However, for the home-garden or near-by market we have varieties that are a success in every way and I think that every berry grower should have them, at least for the garden. I have never recommended them for distant shipment but if you have a near-by market they are very profitable and many are making a nice profit from them. Everbearers are grown just as ordinary varieties except that to obtain good plant-beds all of the blossoms should be kept cut off, at least until the middle of July and from then on until freezing weather you will get plenty of fruit from the varieties I am offering.

**MASTODON.** (Per.) This is the everbearing variety that you have heard so much about for several years and it surely deserves the praise given to it. It is undoubtedly the best of the everbearers. While in quality it is not up to the Champion this is more than made up by its large size and productiveness which is very important. Mastodon is a very good plant maker, equaling many June varieties in this respect. The plants are also very large, heavy, deep-rooted, with large, healthy, bright glossy green foliage. If you wish you can begin to pick Mastodon berries in two or three months after setting the plants and it fruits heavily during September and October, or until freezing weather. I have a good supply of genuine Mastodon plants and anyone ordering them will not be disappointed in either the plants or the fruit they will produce.

**CHAMPION.** (Per.) For several years there was more demand for Champion plants than any other everbearer and was first introduced as Progressive which was the outstanding variety until the introduction of Mastodon. While the fruit is not so large as Mastodon it equals that variety in productiveness and the fruit is of medium size, dark-red and of excellent quality.

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**STATE OF DELAWARE**  
**STATE BOARD OF AGRICULTURE**  
**CERTIFICATE OF NURSERY INSPECTION**

Dover, Delaware, Sept. 1, 1932.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Strawberry Nurseries, of **W. S. TODD**, at Greenwood, Sussex County, Delaware, and that said nursery stock is apparently free from dangerous injuries, insects and plant diseases.

This certificate may be revoked by the State Board of Agriculture for cause and it is invalid after **August 31, 1933**, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate.

When sending your order for plants please send me the names of your neighbors that grow strawberries and for your trouble I will send you some new variety of plants for testing.

## Facts About Strawberry Plants and the Fruit They Produce

**The plants** that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one should certainly set the best plants that can be obtained to grow the best berries. **Some may say** that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not been proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

**In digging plants** the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and it is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

**In closing,** I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the result from your plants it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,

W. S. TODD.

## IMPORTANT

**Please read every word on this page before ordering plants.**

**The description** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked (Imp.) have **pistillate blossoms**, and to fruit them must be planted near some variety with perfect blossoms, marked **Per**.

**Terms.** Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

**Please remit** by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

**I guarantee** the safe arrival of plants and in good condition if sent by mail or express by May 1st.

**I ship plants** to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

**I take** the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

**Claims**, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**Packing is done in the best manner possible.** All plants are nicely cleaned and bunched, early in the season they are tied with fifty in a bunch, later in the season with twenty-five, labeled, and packed in light crates **for which I make no charge**. Written notice is sent each customer on receipt of order and one when order is shipped.

**In ordering** be sure to write your name and address, Post Office, County and State plainly, **and do this every time you write**. Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the 3rd zone. In ordering small amounts of plants by parcel post please remit the price quoted in the Price-list. Strawberry plants packed for shipment weigh about four pounds per hundred plants. If you want 500 or more plants, sent by parcel post I will send them C.O.D. for the exact amount of postage due, if you wish.

**I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.**

**Substitution.** Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. **In case I am out of varieties ordered please say if I shall substitute some variety of the same season suitable for your locality.** I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

## TESTIMONIALS

W. S. TODD,

St. Louis Co., Mo., Jan. 2nd, 1932.

Dear Sir:—Please send me your plant catalog. The plants I got of you last year were very nice and made good plant beds and I want to send you my order this year.

Yours truly, R. D. KADLEZ.

W. S. TODD,

Bourbon Co., Ky., Feb. 6th, 1932.

Dear Sir:—Please send me your strawberry plant catalog. We are intending to set a large patch this year and we hear you have such nice plants that we want to get plants from you. Thanking you, I am,

Yours truly, SAM L. WEATHERS.

W. S. TODD,

St. Louis Co., Mo., Jan. 6th, 1932.

Dear Sir:—Please send me one of your catalogs. Last year I waited until it was too late to get the varieties I wanted. This year I shall order early as I want plants from you.

Yours truly, EMIL M. HEIMOS.

W. S. TODD,

Berks Co., Pa., April 7th, 1932.

Dear Sir:—I enclose my order for Howard plants. I have been offered plants cheaper but I have been buying from you for many years and am pleased with your plants.

Yours truly, HOWARD EVERHART.

W. S. TODD,

Knox Co., Ohio, March 28th, 1932.

Dear Sir:—I enclose check and order for strawberry plants. The plants I have been getting from you from time to time have been very good ones. I was much impressed with their strong, vigorous roots.

Yours sincerely, E. R. CORDER.

W. S. TODD,

Columbia Co., N. Y., April 25th, 1932.

Dear Sir:—I have been using your plants for several years and have been very successful with them. Last year from 1000 of your Premier plants we picked 1120 quarts of fine berries. They were grown on sandy ground and by the hill system.

Very truly yours, ALTON B. PLATNER.

W. S. TODD,

Ulster Co., N. Y., April 21st, 1932.

Dear Sir:—I enclose my order for Blakemore plants. Thanking you for the prompt attention you have given my orders in the past and the nice plants you have sent me, I am,

Very truly yours, THOS. BENNETT.

W. S. TODD,

Greene Co., N. Y., Feb. 24th, 1932.

Dear Sir:—I am enclosing order for 5000 Howard plants. The 5000 plants I got of you last year made a wonderful growth. All of my neighbors have been talking about them and I am well pleased with your plants.

Yours truly, ROBERT C. TOWNSEND.

W. S. TODD,

Columbia Co., N. Y., April 22nd, 1932.

Dear Sir:—I am enclosing my order for 29000 Howard and 5000 Chesapeake which please ship as soon as possible. I have been pleased with the plants received from you.

Very truly yours, CHAS. A. COLLIER.

W. S. TODD,

Dutchess Co., N. Y., Feb. 9th, 1932.

Dear Sir:—I am enclosing order and check for strawberry plants. The plants I bought of you last spring were the finest I ever received.

Yours truly, FRANK BARTON.

W. S. TODD,

Bucks Co., Pa., April 21st, 1932.

Dear Sir:—Enclosed you will find my order and check for plants. Thanking you for the well-packed and nice plants that I have always received from you in the past, I remain,

Very truly yours, ADAM H. LENGEL.



- W. S. TODD, Washington Co., Neb., March 21st, 1932.  
Dear Sir:—I am enclosing my order for 2000 strawberry plants. Please send Howard as they stand the winter here better than other varieties. Mr. Fred Hartman, a customer of yours from Kansas advised me to get my plants from you.  
Very truly yours, J. H. KRUGER.
- W. S. TODD, Fayette Co., Ky., April 6th, 1932.  
Dear Sir:—I enclose money order for Mastodon strawberry plants which please express as soon as possible. The plants which I received last week from you were very satisfactory.  
Very truly yours, HOGAN P. WATSON.
- W. S. TODD, Fairfield Co., Conn., April 13th, 1932.  
Dear Sir:—I enclose order for Premier plants. I wanted your plants last year but you were sold out when I ordered and I hope I am in time this year.  
Yours truly, J. H. ADAMS.
- W. S. TODD, Fayette Co., Ohio, April 22nd, 1932.  
Dear Sir:—I am enclosing another order for Premier and Dunlap plants for a neighbor. If out of those varieties you may send two other good kinds.  
Yours truly, O. E. FULTS.
- W. S. TODD, St. Louis Co., Mo., April 26th, 1932.  
Dear Sir:—Enclosed find check for balance due on your plant order for this season. The plants all arrived in splendid condition and I want to thank you for your prompt attention to our orders.  
Very truly yours, W. L. WEINREICH, Oakville Co-Operative Co.
- W. S. TODD, Ulster Co., N. Y., April 27th, 1932.  
Dear Sir:—I enclose my order for 5000 Howard plants. Mr. Moschetti of Highland gave me your name and advised me to buy my plants of you.  
Sincerely yours, FRANK CURRIE.
- W. S. TODD, Wyandotte Co., Kan.  
Dear Sir:—Enclosed you will find my order for Howard plants. One of my neighbors who uses your plants advised me to send to you. Please put my name on your mailing list.  
Yours truly, WM. LATHAM.
- W. S. TODD, Westmoreland Co., Pa., April 25th, 1932.  
Dear Sir:—Received the plants in splendid condition and they satisfy me. You will get all of my orders in the future.  
Very truly yours, DANIEL W. TODD.
- W. S. TODD, Doniphan Co., Kan., March 7th, 1932.  
Dear Sir:—I am enclosing my order for plants. I have been well pleased with the plants I have received from you in the past.  
Very truly yours, CHAS. VARIES.
- W. S. TODD, Fayette Co., Ky., April 19th, 1932.  
Dear Sir:—The plants came in fine shape and we have finished setting them. I certainly can recommend your plants and prompt shipment. The plants I purchased from you last season are looking fine and I am expecting to get a bumper crop from them.  
Yours truly, W. C. KARSNER.
- W. S. TODD, St. Louis Co., Mo., March 3rd, 1932.  
Dear Sir:—Enclosed you will find orders for Premier and Ridgely plants. Please pack each order separate and ship all to my address. Your plants have always been very nice.  
Yours truly, FRED MEHLER.
- W. S. TODD, Stark Co., Ohio, April 2nd, 1932.  
Dear Sir:—I am sending you my order for 1000 Premier plants. I am sending to you because a neighbor of mine said "You were a straight shooter and always sold big, healthy plants."  
Yours truly, CLIFFORD KUMERLE.
- W. S. TODD, Monroe Co., Ill., Dec. 1st, 1932.  
Dear Sir:—Upon the advice of Mr. Wm. Rott, of Mo., who buys his plants of you, I am asking you to mail me your new strawberry plant catalog.  
Very truly yours, JUSTIN EBERT.

PRICE LIST

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per	Per	Per	Per
	25	100	100	1000
Aroma, (Per.)	\$0.25	\$0.75	\$0.60	\$3.50
Aberdeen, (Per.)	.30	.75	.60	4.00
Blakemore, (Per.)	.25	.70	.60	3.50
Bellmar, (Per.)	.30	.75	.60	4.50
Big Late, (Imp.)	.30	.75	.60	4.00
Cooper, (Per.)	.30	.80	.65	5.00
Champion, (Per.) Everbearing	.50	1.25	1.00	7.50
Chesapeake, (Per.)	.30	.80	.60	5.00
Dr. Burrill, (Per.)	.25	.70	.50	3.50
Empire State, (Per.)	.50	1.20	1.00	7.50
Fruitland, (Per.)	.25	.80	.60	4.50
Gandy, (Per.)	.25	.80	.60	3.75
Gibson, (Per.)	.25	.70	.50	3.50
Howard, (Per.)	.25	.75	.60	4.00
Hunterdon, (Imp.)	.30	.80	.60	5.00
Joe Johnson, (Per.)	.30	.80	.60	4.00
Kellogg's Beauty, (Per.)	.25	.80	.60	5.00
Lupton, (Per.)	.25	.80	.60	3.75
Mastodon, (Per.) Everbearing	.40	1.25	1.00	7.50
Paul Jones, (Imp.)	.25	.80	.60	4.00
Premier, (Per.)	.25	.75	.60	4.00
Red Gold, (Per.)	.25	.75	.60	4.00
Red Heart, (Per.)	.50	1.50	1.25	
Ridgely, (Per.)	.25	.75	.60	4.00
Sample, (Imp.)	.25	.75	.60	4.50
Senator Dunlap, (Per.)	.25	.70	.50	3.50
Washington, (Per.)	.25	.70	.50	4.00
Wil-Son, (Per.)	.30	.90	.70	5.00
Wm. Belt, (Per.)	.30	.90	.70	4.00

BLAKEMORE

5000 plants or over, \$3.00 per 1000

HOWARD

5000 plants or over, 3.50 per 1000

PREMIER

5000 plants or over, 3.50 per 1000

RIDGELY

5000 plants or over, 3.60 per 1000

W. S. TODD,

Berks Co., Pa., May 1st, 1932.

Dear Sir:—Some years ago we purchased Wm. Belt strawberry plants from you. The plants were excellent and the flavor of the fruit delicious. I notice you do not list Wm. Belt this year but I am sending you my order for plants and you may send the best variety for my garden.

Yours truly,

W. C. KANTNER.

W. S. TODD,

Jefferson Co., Mo., Feb. 2nd, 1932.

Dear Sir:—Please send me your plant catalog. I notice that some of my friends are using your plants and I want to send my order to you.

Yours truly,

PETER HAMPEL.

ORDER BLANK

W. S. TODD,  
GREENWOOD, DEL.

Send to----- R. F. D.-----

Post Office----- Box-----

Ship by----- Shipping Station-----

County----- State-----

Date of this order----- Ship about-----

Amount enclosed:

Check \$----- Mo. Order \$----- Stps \$----- Cash \$-----

PLEASE FILL OUT ABOVE CAREFULLY

QUANTITY	VARIETY OF STOCK WANTED	PRICE	

Shall I Substitute? Answer-----

**Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of, strawberry plants.**

[illegible]





